



PRESENTED BY



**Thank you for applying for the 2015 Vintage Report Innovation Award,
presented by Bank of the West!**

To compete for the award, simply register as a participant, complete this application and send your idea to award@vintagereport.com by December 15, 2015.

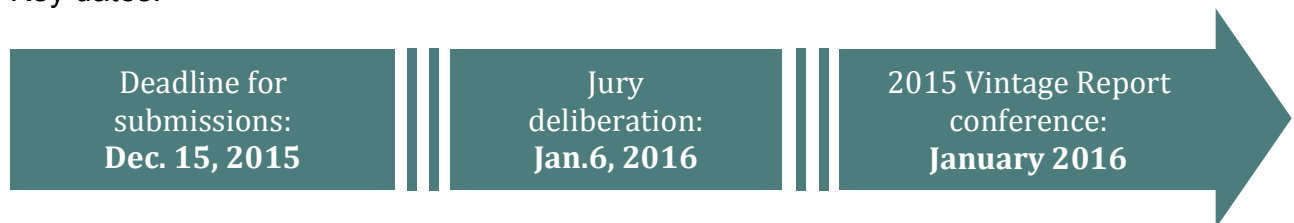
A panel of highly regarded winemakers, wine scholars and industry experts will review proposals and select the most innovative ideas or approaches implemented during the 2015 vintage.

We will announce the winner at the unique Vintage Report conference in January 2016.

Instructions:

- This application is an opportunity to highlight your project, its results and its potential impact on the wine industry going forward.
- Each question is optional, but all elements are critical in helping the jury select the winner.
- Please use the application as provided; do not make format changes or reorder the questions.
- Applications should not exceed five pages. Detailed bullet points are preferred over long descriptions. Should you wish to provide additional documentation, you may include it in an appendix.
- If you require a Word version of the application, contact award@vintagereport.com.

Key dates:



The application process is free of charge. All submissions are strictly confidential and will not be disclosed by the jury members. You may submit the completed application form by Dec. 15, 2015 to: award@vintagereport.com.

APPLICATION FORM

Context and Rationales

Please briefly explain why you implemented this approach. You may use the following questions to guide your response.

- What challenge(s) (e.g., quality, yield, process, climate, reproducibility, etc.) does your innovation address?
- What are the economic impacts/consequences of that challenge?
- What background/ preliminary work (e.g., word of mouth, intuition, other experiments, previously published results, etc.) inspired your innovation?

Material and Method

Please provide a general description of your experiment. You may use the following questions to guide your response.

- What was the method used to measure and assess the results?
- What tools did you use?
- What was your timeline?

Experimental Result(s) and Assessment

Please provide a general description of your results and conclusion.

Future Direction

- What are your next steps?
- Will you repeat your approach going forward? If so, how (i.e., deploy over large acreage, etc.)?
- How would you improve on your method or experiment in the future?