



PRESENTED BY



Thank you for applying for the 2014 Vintage Report Innovation Award, presented by Bank of the West!

To compete for the award, simply register as a participant, complete this application and send your idea to info@fruitionsciences.com by December 1, 2014.

A panel of highly regarded winemakers, wine scholars and industry experts will review proposals and select the most innovative ideas or approaches implemented during the 2014 vintage.

We will announce the winner at the unique Vintage Report conference in January 2015.

Instructions:

- This application is an opportunity to highlight your project, its results and its potential impact on the wine industry going forward.
- Each question is optional, but all elements are critical in helping the jury select the winner.
- Please use the application as provided; do not make format changes or reorder the questions.
- Applications should not exceed five pages. Detailed bullet points are preferred over long descriptions. Should you wish to provide additional documentation, you may include it in an appendix.
- If you require a Word version of the application, contact info@fruitionsciences.com.

Key dates:

Deadline for
submissions:
Dec. 1, 2014

Jury deliberation:
Dec. 16, 2014

2014 Vintage Report
conference:
January 2015

The application process is free of charge. All submissions are strictly confidential and will not be disclosed by the jury members. You may submit the completed application form by Dec. 1, 2014 to: info@fruitionsciences.com.

CONTEXT AND RATIONALES

Please explain why you implemented this approach, using the following questions to guide your response.

- What challenge(s) (e.g., quality, yield, process, climate, reproducibility, etc.) does your innovation address?
- What are the economic impacts/consequences of that challenge?
- What background/ preliminary work (e.g., word of mouth, intuition, other experiments, previously published results, etc.) inspired your innovation?

EXPERIMENT AND RESULT(S)

- Please provide a general description of your experiment and results.

MEASUREMENT AND ASSESSMENT

- Describe the criteria and/or metrics used to measure and assess the results.
- What tools does the method use?

CONCLUSION AND FUTURE DIRECTION

- What are your next steps?
- Will you repeat your approach going forward? If so, how (i.e., deploy over large acreage, etc.)?
- How would you improve on your method or experiment in the future?